

News Release

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**FOR IMMEDIATE RELEASE:
March 5, 2008**



COX ORGANIZATION IS "GOING GREEN" INCORPORATING ENVIRONMENTAL STANDARDS IN THE SPECIAL EVENTS INDUSTRY

(Columbus, OH) – The Cox Organization is "going green" in 2008. By integrating environmental considerations into purchasing and operational decisions, they plan to set an example for their colleagues and ultimately change the standard in the special event industry, while at the same time reducing the company's "environmental footprint."

"As a business which primarily operates outdoors, we not only recognize the unquestionable need to protect the environment, but also the positive impact we can make as leaders in the industry," states Charles Cox, president and owner.

The Cox Organization is proud to announce the addition of Mike Minnix to their management staff. Minnix is spearheading the company's "Green Initiative", diligently working at educating the staff and converting product and operational tactics to more environmentally friendly alternatives. He is also building relationships in the local communities, gaining support and assistance in the proper disposal and recycling of company waste products and compost waste.

Beginning in August of 2007, throughout the Ohio State Fair, Concessions by Cox worked side-by-side with the Solid Waste Authority of Columbus, Ohio (SWACO) at collection, removal and/or compost of food preparation waste and leftover food or "scraps." The company intends to spread the knowledge gained through this experience amongst each of its corporate locations and special events divisions.

Recycling

The organization has also implemented in-house recycling programs in each of its six administrative offices and its corporate facility warehouses are steadily working toward full support in terms of plastic, cardboard and other paper product recycling. Minnix is continuously working through various local markets to secure the necessary equipment and support to enforce the company's initiative.

Biodegradable Products

Cox's concessions and catering operations are in the process of incorporating biodegradable products into their food and beverage services. Catering by Cox, Inc. currently offers customers the choice of china and is implementing biodegradable options. Additionally, company vendor applications now encourage all event sublets to support the effort through the use of biodegradable products. Management foresees this to be mandated by 2009.

The Cox Organization is additionally working toward the following goals to be complete by summer of 2008:

- 100% warehouse support – plastic, cardboard and other paper product recycling
- Conversion to biodegradable alternatives amongst all corporate catering facilities
- Complete integration of biodegradable products amongst all food and beverage venues
- National support of preparation waste and food compost
- Purchase of Bio-diesel Fuel Converter – turns leftover vegetable oil into diesel fuel
- Increasing relationships with various associations and organizations who support environmentally-conscious issues

The Cox Organization looks forward to the support and participation of industry colleagues in order to set environmental standards in the special events industry.

For more information, please contact Teresa Cox Hickey at 813.248.0721 or Mike Minnix at 614.297.0735.